
9.8 HOUSING

Present status

Type of house	Urban Household	%age
Pucca House	1983993	94.7
Katcha House	110074	5.3
Total	2094067	100

Outlay – Rs. 0.01 crore

9.8.1 The provision of shelter for the shelterless is crucial for development/improvement in the quality of life of the inhabitants of the state. The thrust in the urban sector is to make cities and towns effective, efficient, productive and more livable both environmentally and socially. New Town Planning norms conforming to international standards have been made and master plans of 31 cities namely : Ludhiana, SAS Nagar, Mullanpur, Dera Bassi, Zirakpur, Kharar, Banur, Abohar, Sri Hargobindpur, Bathinda, Jalandhar, Patiala, Gobindgarh, Amritsar, Goindwal Sahib, Khanna, Fatehgarh Sahib, Baghapurana, Ramamandi, Kotkapura, Tarn Taran, Hoshiarpur, Sultanpur Lodhi, Sangrur, Rajpura, Shaheed Bhagat Singh Nagar, Roop Nagar, Jagraon, Pathankot, Gurdaspur and Kapurthala has been finalized.

9.8.2 State Govt. has announced Land Pooling Scheme (LPS) to speed-up the acquisition of land and to avoid litigation. The land pooling scheme provides for a partnership deal with the land owners. Under this scheme, the farmers would be offered developed land in lieu of their farm land acquired for the development of new urban estates/projects. The scheme entitles each farmer to allotment of residential plot/and measuring 1000 Sqft and a commercial plot of 100 Sqyds against each acre of land acquired by the Department.

9.8.3 PUDA has launched schemes for allotment of 2306 (94+160+108+207+185+144+540+57+250+561) residential plots at Bathinda, Gurdaspur, Ferozepur, Kapurthala, Abohar, Amargarh, Faridkot, Mukerian and Fazilka. PUDA will develop an Urban Estate area measuring 155 acres at Gurdaspur during the current year. The Urban Estate will comprise of 894 residential plots of various sizes. Land measuring 6 acreas has been reserved for EWS

houses. Multistoreyed flats would be constructed over an area of 10.25 acres. The Urban Estate will have 57 commercial Sites.

9.8.4 The target would be to achieve the goal of providing affordable shelter for all. An outlay of Rs.57.00 crore and Rs.0.01 crore is provided for 12th Five Year Plan and Annual Plan 2012-13 respectively.

9.9 INFORMATION AND PUBLICITY

Outlay - Rs. 14.16crore

9.9.1 The Information and Public Relations Department is entrusted with the task of disseminating information regarding policies and programmes of the state government through print and electronic media. It aims at strengthening the social fabric of society, promoting national unity and integrity, up-liftment of weaker sections and all-round development of the state. The department acts as a bridge between the government and the masses by providing feedback to the government. To make the best and optimum use of the mass media, it is proposed to undertake the following programmes/schemes:-

On Going Schemes

State Funded Schemes

IP 01/IP 1 & IP 2 Purchase / Production of Films and Display Advertisement

Outlay - Rs. 10.00 crore

9.9.2 The aim of the Public Relations Department is to introduce the policies and programmes of Govt. to the public. Films and TV are very effective media to publicize the policies, programmes and achievements of the government. It becomes necessary to procure modern equipment due to new technology. Films and TV media have a far reaching impact on the masses. The department is procuring 'News-reels' and documentaries. Services of private TV stringers approved by Doordarshan Kendra are also engaged at the approved rates. It is also proposed to purchase TV cameras complete with recorder, editing and allied electronic equipment. Apart from this, the Department of Information and Public Relations to give intensive publicity through the media on various developmental programmes and policies of the state government by issuing advertisements through various newspapers/periodicals and